



## AKURET ALERTS

# Your in-store execution assistant

Akuret Alerts is an in-store execution support service to help store associates detect and fix inventory inaccuracies and on-shelf-availability issues. Based on troublesome patterns detected by Akuret's AI Engine, suggested actions are delivered to store associates.

### How does it work?

Akuret Alerts is a cloud-based software-as-a-service (SaaS). Through a simple integration, the retailer supplies Akuret with master and daily transaction data. After processing, store associates receive daily email notifications with suggested actions.

On a weekly basis, regional managers receive a report that summarizes that week's KPIs and provides a relative ranking of the stores in their region. Additionally, the retailer can access a dashboard with KPIs related to the value of the suggested actions and the compliance of stores in taking the suggested actions.

*"I do not have to walk around the store looking for 'holes' in the shelves. I save time and products start to sell faster again."*

*-Store Manager*

### The Akuret AI Engine

By subscribing to Akuret Alerts, retailers get to take advantage of the Akuret AI Engine, developed by former MIT researchers. The Akuret AI Engine is a powerful out-of-stock detector as it can consider not just historical sales patterns of individual products, but also the sales patterns of similar products. A major advantage of the Akuret AI Engine over other out-of-stock detectors is that it requires no expensive equipment, maintenance or support.

## Integration

Integrating Akuret Alerts is a simple integration with three phases: (1) Data system integration, (2) Akuret Alerts Calibration, and (3) Staged roll-out.

## Expected Benefits and ROI

By using Akuret Alerts, retailers can expect to decrease lost sales, increase online order fill rates, improve customer satisfaction, and save store associate time when performing

inventory checks. Using Akuret Alerts consistently delivers an ROI of 10 -25X for our customers.

## Sales contact information

North America: Daniel Steeneck,  
[daniel@akuretsolutions.com](mailto:daniel@akuretsolutions.com), 315-406-5162

Europe: Jesper Stenmark,  
[jesper@akuretsolutions.com](mailto:jesper@akuretsolutions.com), +4670-3075375

